

**Sustainable
perspective.**



ENVIRONTEC
powered by ÖKOINDUSTRIA



1st International Trade Exhibition for Environmental
Technology, Waste, Water and Sustainability

1-3 October 2024



hungexpo



Hungarian Association
of Environmental Enterprises



MESSE & MARKETING
MICHAEL PITTSCHIEDT

OUR GOAL IS TO CREATE A UNIQUE PROFESSIONAL DOMESTIC AND INTERNATIONAL SUMMIT



A key player in the domestic and Central Eastern European expo market, Hungexpo launches a new exhibition in the Fall of 2024 to fulfill a so far unmet demand. The first international environmental, water management and sustainability exhibition will be held on 1-3 October 2024 under the name **ENVIRONTEC powered by ÖKOINDUSTRIA**. The venue will be the renewed **Hungexpo Budapest Congress and Exhibition Center**, which is the most modern conference and exhibition centre of the Central Eastern European region today.

The exhibition will focus on a key issue of the 21st century: how can we sustain a liveable environment by flexibly adapting and transforming our society, economy and industrial activities while also serving the economic players actively interested in mitigation and resilience?

The purpose of **ENVIRONTEC powered by ÖKOINDUSTRIA** is to showcase Hungarian and international innovations, efficient solutions of the environmental industry to professional visitors interested in the latest industrial and sectoral trends, EU regulations (taxonomy, ESG, ESRS, CSRD) as well as environmental technologies, so that they could build new networks for future cooperation projects. Our exhibition is an important venue for developers, innovators, Hungarian and international business players to exchange their experience and share their knowledge. The regional environmental market provides an excellent opportunity for the exhibition to identify potential synergies in terms of the sector's resources, trends and innovations.

THE ENVIRONTEC powered by ÖKOINDUSTRIA AWARD

The ENVIRONTEC powered by ÖKOINDUSTRIA exhibition wishes to grant awards to the most outstanding products and services showcased here.

Applications for the **ENVIRONTEC powered by ÖKOINDUSTRIA Award** can be submitted by companies participating in the exhibition. The applications will be evaluated by a committee of highly-acclaimed experts. Award-winning products and services will receive high-profile publicity in the exhibition as well as in its communication.



PROFESSIONAL PARTNERS

The Hungarian Association of Environmental Enterprises (KSZGYSZ)

The Hungarian Association of Environmental Enterprises is the largest Hungarian representative group in the environmental sector and a founder of ÖKOINDUSTRIA environmental exhibition. Its members are key players in Hungary's green industry, covering the entire spectrum of environmental activities. KSZGYSZ focuses on promoting the efforts of its members on a Hungarian and global level. With its 265 members at present, the association has been involved in coordinating and training Hungarian stakeholders of environment protection and nature conservation, acting as a key partner for political decision makers and nearly all business players.

Hungarian Water Utility Association (MaVíz)

The Hungarian Water Utility Association is a professional representative organization of Hungarian water utility providers and their integral water industry partners. MaVíz initiates, coordinates and organizes its members' concerted efforts in all issues related to any area of their interest. That's why the Association is so happy to support ENVIRONTEC powered by ÖKOINDUSTRIA as a professional partner, because it attaches great importance to

meeting Hungarian and international water utility suppliers and exhibitors as well as to analyzing the latest trends that offer great potential for both parties.

Messe & Marketing Michael Pittscheidt (Germany)

Cooperation in terms of water quantity and quality with the neighbouring countries is especially important for Hungary. All of the country's rivers originate from the neighbouring states, so the international cross-border cooperation with our seven neighbours is crucial for the nation. Consequently, Hungary plays a very active role in the organizations working on the harmonization of EU directives.

As a metropolis of Central Eastern Europe, Budapest is an excellent hub for Eastern European countries. Furthermore, the city has the largest and most modern exhibition centre with the highest quality conference facilities. Hungexpo Budapest Congress and Exhibition Center's close relationship with the affected South-Eastern European water industry stakeholders guarantees a quality international event. Due to the modernization pressure on Central Eastern Europe, German exporters, among others, may have an excellent business opportunity in Hungary and the neighbouring countries.

**LET'S SHAPE THE
FUTURE TOGETHER!**

HERE'S WHY IT'S WORTH EXHIBITING?



- It can help you in direct sales, testing new products, assessing market demands and increasing your company's awareness.
- It is instrumental in acquiring new clients and partners as well as enhancing your network and existing database.
- It is a complex sales and marketing communication tool.
- **The ENVIRONTEC powered by ÖKOINDUSTRIA Award** gives you a high-profile status in the exhibition and its communication.
- It offers you an excellent business opportunity with personal interactions.
- The event is held with a wide professional support.
- It is accompanied by a national and international media campaign.
- Industry representatives and interested parties are welcomed by an attractive and rich conference programme with presentations, workshops and business meetings.
- It is organized by a professional exhibition team with decades of experience to be used in helping your successful participation.
- You can provide your business partners with an unlimited number of free-of-charge invitations.



THEMES

- Circular economy, waste management
- Water management, waste water treatment
- Remediation and brownfield investments
- Air quality protection
- Noise and vibration protection
- Energy efficiency, renewable energy
- Infrastructural development, sustainable cities and towns
- Living water protection
- Ecoinnovations and startups in Central and Eastern Europe

PLANNED EVENTS

- Professional conferences
- Workshops
- Panel discussions
- B2B meetings
- Live demo shows / live presentations
- Startup hub
- Job fair

The programme focuses on the current trends and future solutions of the environmental industry.



TARGET GROUP

The exhibition targets professionals: we primarily expect representatives of environmental companies, experts, project managers, investors, municipal and governmental decision makers, representatives of unions and associations, higher education institutions as well as startups from Hungary and abroad.

JOIN THE WORLD OF ENVIRONTEC POWERED BY ÖKOINDUSTRIA!



OPENING HOURS

1-3 October 2024 10:00-17:00
(closing at 16.00 on 3 October)



VENUE

HUNGEXPO Budapest Congress
and Exhibition Center



DEADLINE FOR REGISTRATION:

15 February 2024
31 May 2024

REGISTRATION FEES:

REGISTRATION AND MARKETING FEES:

For main exhibitors: **333 EUR+VAT**

For co-exhibitors: **272 EUR+VAT**

SPACE RENTAL FEES:

Until 15 February 2024	Until 31 May 2024	From 1 June 2024
157 EUR/m ² +VAT	177 EUR/m ² + VAT	198 EUR/m ² + VAT

The exhibition space rental fee does not include the stand construction, the registration and marketing fee and the fee of the other services.

APPLICATIONS AND FURTHER INFORMATION

CONTACT:

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