



ÖKOINDUSTRIA2021

28-30 April

VIRTUAL EXPO & B2B

WWW.OKOINDUSTRIA.HU

Become an exhibitor, and reach your audience directly.

The **ÖKOINDUSTRIA** trade fair and conference is moving to your workplaces and office rooms in 2021 so that it can be even more intensive, interactive and green.

The virtual exhibition space of the Expo is offering copious exciting possibilities waiting to be explored, in order to help you reach your audience, build new business relations, find business partners and introduce your developments more easily and in a more targeted way.

The virtual expo does not only enable the participants of the event to roam around freely without getting tired, but they can also contact you with just several clicks – allowing you to start new, promising collaborations on the spot.

Focus topics

This year's program focuses on the circular economy, e-mobility, the green economy, water management and living water protection, smart solutions and environmentally friendly products.

Exhibition sectors:

**#Analytics, labs #Waste management #Air, noise and vibration #Renewable energy #Emobility, smart city #Raising awareness/Media/Education
#Eco friendly products #Planning and consultancy #Protection of fresh water, water/waste water management #Eco-innovations and startups
#Institutions**

PACKAGES FOR EXHIBITORS

Provides you with a selection of packages that match your participation goals, whether you want to showcase your innovations or improve your visibility, generate new business contacts, or reach high targeted audience.

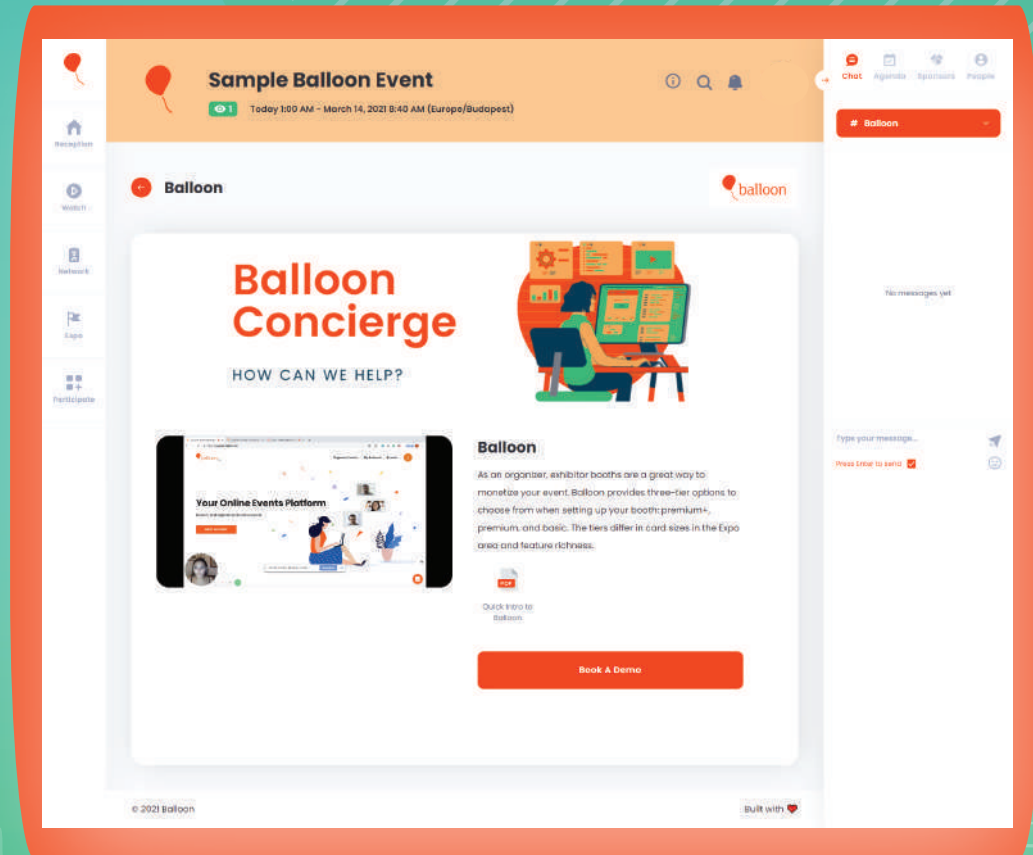
You can choose what suits best for your goals and contact us for personalized offers.

SMART pack

What kind of publicity and bonuses does it offer?

- **virtual stand at the ÖKOINDUSTRIA virtual expo portal** (graphic layout with logo, company description, uploaded business proposals, offers, contacts, company image film/technology film, text and video chat option with the participants)
- **access to the B2B software** (profile and matchmaking)
- **listed in the online digital exhibitor and program brochure** (pdf to download, so expo participants know about you)
- **2 'Green Belt' passes to the ÖKOINDUSTRIA2021** (includes among others conferences to re-watch, audible, executive summary and high-value gifts)
- **digital kit** (Social media visuals, banners, email signatures)

Price: 450 EUR excl. VAT



BUSINESS pack

What kind of publicity and bonuses does it offer?

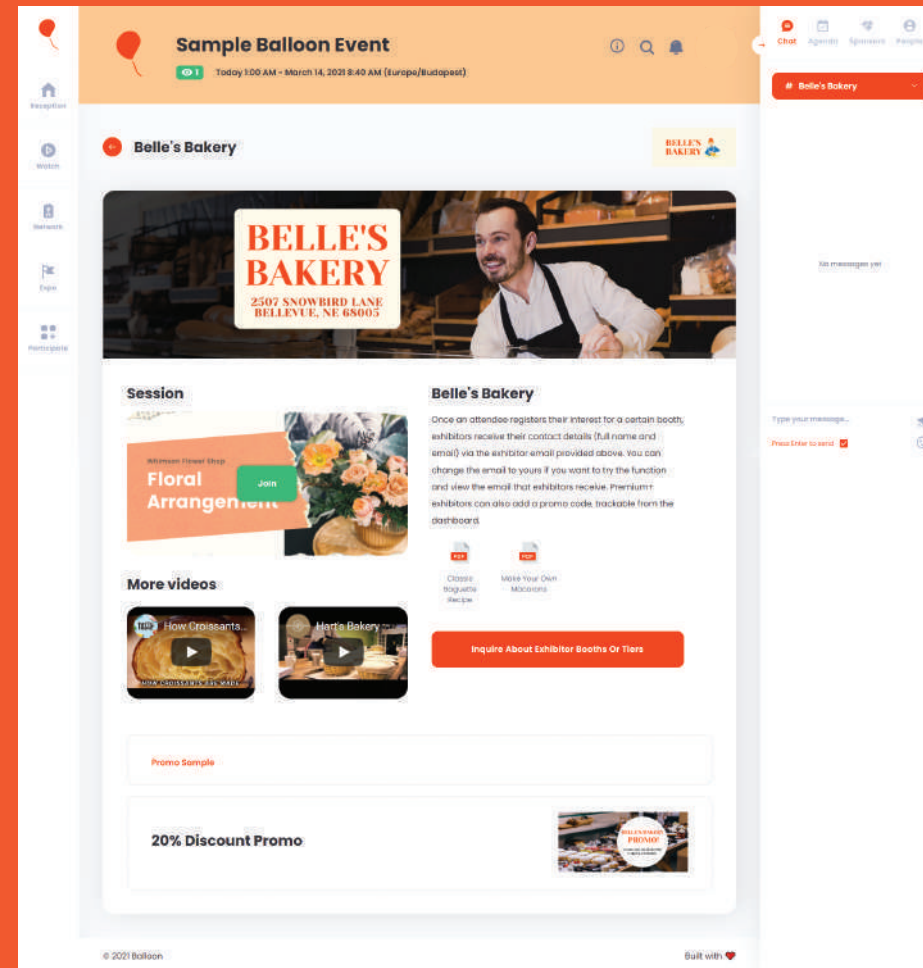
Everything included in Smart pack and

- **virtual stand at the OKOINDUSTRIA virtual expo portal** (graphic layout with logo, company description, uploaded business proposals, offers, contacts, company image film/technology film, text and video chat option with the participants)
- **access to the B2B software** (profile and matchmaking)
- **listed in the online digital exhibitor and program brochure** (pdf to download, so expo participants know about you)
- **2 'Green Belt' passes to the ÖKOINDUSTRIA2021** (includes among others conference presentations to re-watch, audible, executive summary and high-value gifts)
- **digital kit** (Social media visuals, banners, email signatures) and being part of the pre-event communication, during the event and in the post-event period.

And beyond this:

- **2 Premium passes to the ÖKOINDUSTRIA** (so that you can share the virtual expo experience with even more people)
- **1 dedicated post on the ÖKOINDUSTRIA social media sites** (that is publicity on Facebook and LinkedIn pages of ÖKOINDUSTRIA)

Price: 750 EUR excl. VAT



GREEN MASTER pack (maximum of 10, application deadline is 10 April, 2021)

We can provide this package to our 10 exhibitors, as we would like to focus the greatest possible attention to the “Green Masters”.

Application deadline in case of Green Master pack is 10 April, 2021.

What kind of publicity and bonuses does it offer?

Everything included in Business pack, that is:

- **virtual stand at the OKOINDUSTRIA virtual expo portal** (graphic layout with logo, company description, uploaded business proposals, offers, contacts, company image film/technology film, text and video chat option with the participants)
- **access to the B2B software** (profile and matchmaking)
- **listed in the online digital exhibitor and program brochure** (pdf to download, so expo participants know about you)
- **2 'Green Belt' passes to the ÖKOINDUSTRIA2021** (includes among others conference presentations to re-watch, audible, executive summary and high-value gifts)
- **digital kit** (Social media visuals, banners, email signatures) and being part of the pre-event communication, during the event and in the post-event period.
- **2 Premium passes to the ÖKOINDUSTRIA** (so that you can share the virtual expo experience with even more people)
- **1 dedicated post on the ÖKOINDUSTRIA social media sites** (that is publicity on Facebook and LinkedIn pages of ÖKOINDUSTRIA)

And beyond that:

- **6 Premium passes to ÖKOINDUSTRIA** (you can offer to your trade partners, friends to further strengthen your business relations)
- **exclusive advertisement in the daily kick-off e-news** (3 newsletters will be sent out to the participants during the triple day event, and in this you will have the publicity with special promotion to visit your stand)
- **3 dedicated posts, including a 5-minute-interview and its publication on the event website and on the Facebook and LinkedIn pages** (even more visibility)
- **follow up meetings with the organisers, counseling and helping to achieve your business goals in Hungary.**

Price: 1.350 EUR excl. VAT

Sponsoring event - Speeches and conferences*

Webinar (limited)

350 EUR excl. VAT

Sponsored plenary session (limited)

1.000 EUR excl. VAT

*Possibility to sponsor one of the conferences of ÖKOINDUSTRIA official program. For more information please contact the organisers at expo@okoindustria.hu

Visitor passes

GREEN LITE pass

This pass includes:

During the pre-registration:

- Free pre-registration
- High-value bonuses for those who pre-register
- Discount offer for the premium ticket including re-watch and other extras

During the expo (28-30 April):

- Free access to exhibitors' offers
- Participation at the conferences and events
- Online networking with the participants

Tickets are available by online registration.

GREEN BELT pass

This pass includes:

- Sponsor's welcome package
- Access to the conference video and audible database on demand after the event
- Executive summaries of the conferences in English
- You can use exhibitors' offers later

Pass price: 30 EUR excl. VAT

Are you interested in any of our exhibitor packages?
Do you have a question?

Contact us, we are waiting for your application!



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Guest country:
Kingdom of The Netherlands



Organiser:



Strategic partner:



Gold sponsors:



Silver sponsors:

