
ÖKOINDUSTRIA2020 GREEN EXPO

Press release

The international green expo [ÖKOINDUSTRIA2020](#), a major event of the green industry in Central Europe presenting the Hungarian achievements in the field, will be organized for the 6th time between the 4th and the 6th of November 2020.

The main sponsors of the Expo will be the Ministry for Innovation and Technology and the Blue Planet Climate Protection Foundation.

ÖKOINDUSTRIA2020 is the traditional meeting point for the Hungarian and international representatives of the green industry. It provides B2B meeting possibilities and connects exhibitors with policy makers and the public. The exhibition is completed with conferences, presentations and movie screenings, and it demonstrates the latest trends, results and innovations of the industry in compliance with the goals of sustainable development and the requirements of migrating to a circular economy.

The main patron of the event is Dr. János Áder, President of Hungary; the expert patrons are Péter Szijjártó, Minister of Foreign Affairs and Trade and Dr. István Nagy, Minister of Agriculture.

In addition to Hungarian and international environmental industry companies, decision makers of the Carpathian Basin and prominent figures in the field of sustainability are also invited to the expo, which will receive coverage in the Hungarian media.

The Netherlands will be represented as the Guest Country of the international expo this year, so that the experts in the field can have an opportunity to peek into the world of the well-established Dutch eco-innovations.

As the ambassador of the Kingdom of the Netherlands to Hungary, H.E. René van Hell pointed out the Dutch government is very committed to the Sustainable Development Goals and the European Green Deal and aims to be fully circular and climate-neutral by 2050. Dedicated policies enhance the transition to circularity and decreased raw material input for the Dutch economy's strategic sectors in industry and agriculture.

Today's challenges require innovative solutions on national and international level. "I would like to highlight a very concrete and recent example of bilateral cooperation, the establishment of the [Hungarian Circular Economy Platform](#) and the [Lean&Green Platform](#), set-up by our embassy together with our Hungarian partners" added the ambassador.

Right now, after the emergency situation, the primary goal is to advance rebooting the economy. That will require an entirely new set of solutions, while implementing an ecologically sustainable, fully operational, truly circular economy with the help of innovations. The trade show and the unique side events of the ÖKOINDUSTRIA2020 will present possible ideas for that.



The carbon footprint and the environmental impact of the expo will be continuously monitored and examined during the organization and implementation of the event. The organizers are planning to offset them within Hungary after the event by supporting investments and projects that protect natural resources. The main partner of HAAE in that attempt will be Pannon Pro Innovations.

The topics of ÖKOINDUSTRIA2020 Expo:

- ecoinnovations and start-up market
- green industry labor market
- renewable energy and green mobility
- circular economy, waste management
- air- and fresh water protection
- water and waste water treatment
- remediation and brownfield management
- sustainability and awareness raising.

Registration of exhibitors and of companies organizing professional events is already at full swing. The first twentyeight registered exhibitors that will surely attend the ÖKOINDUSTRIA2020 in November are: 3B Hungária Kft., Ministry of Agriculture, Austin AI Europe, Bálint Analitika Kft, CEC Connector Bt., Cudy Future Kft., Elgoscars-2000 Kft., Encotech Kft., Envirotis Holding, Filmjungle.eu Society, FoReGo Kft., Future Plastic Kft., Green Lab Kft., HEPA Hungarian Export Promotion Agency, Herman Ottó Institute Nonprofit Ltd., InGreen magazine, KEXPORT Environmental Cluster, MÁV Zrt., Multitim A-2008 Kft., Pannon Pro Innovations Ltd., Plasti Cup, SARPI-Dorog Kft., OMNIPACK Cluster, Senex Ltd., Vizesmaci, Wessling Hungary Kft., ZIP magazine, Zöld-Gépezet Kft.

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