

# ÖKOINDUSTRIA2020 GREEN EXPO BROCHURE



Hungarian Association of Environmental Enterprises

## MAIN PATRON OF THE EVENT JÁNOS ÁDER

PRESIDENT OF HUNGARY



## PATRONS

**PÉTER SZIJJÁRTÓ** Minister of Foreign Affairs and Trade

**ISTVÁN NAGY** Minister of Agriculture





## GUEST COUNTRY

KINGDOM OF THE NETHERLANDS

### **Sponsors:**



















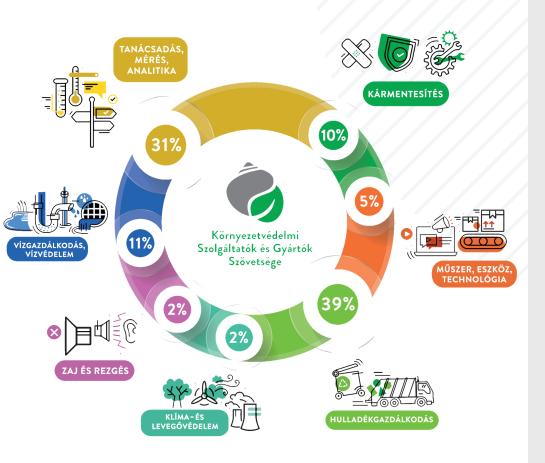






# ABOUT THE ORGANISERS

With its 246 member organizations, KSZGYSZ (HAEE) is an acknowledged representative of the green industry, a genuine advocate of sustainability and attitude formation. Our association is a recognized professional partner of the Hungarian legislative preparation body, and is also the organizer of professional consultations, projects and the ÖKOINDUSTRIA exhibition.





Our cluster was founded with the aim to support and promote the export activity of the environmental industry and the introduction of ecoinnovations in foreign market. Strategic goals of our 24member cluster are:

- generating synergies,
- creating new business opportunities,
- joint foreign market marketing,
- cross-sectoral cooperation,
- international projects,
- knowledge transfer.

### kexport.eu

246 COMPANIES	175 SMEs	58 Other, NGO, educational institutions
1 148 billion	SMEs:	Large companies:
turnover*	58 billion*	286 billion*
40 801	SMEs	Large companies:
employees*	10 796 employees*	30 005 employees*



ÖKOINDUSTRIA has been one of the most important environmental trade fairs in Central and Eastern Europe for years, showcasing a wide range of environmental technologies and products, in response to current environmental challenges with sustainable goals in focus.

## **EXHIBITORS AND SECTORS**

Our exhibitors are mainly innovative industry manufacturers, service providers, startups, universities, export promotion institutions, and non-governmental organizations related to the environmental industry.

Sectors: waste management, water and waste water, measurement and analysis, noise and air protection, smart solutions, consulting.





## VISITORS

We invite decision-makers from national and international environmental companies, associations, universities, ministries, municipalities, public utilities, research and development companies, foreign delegations, as well as anyone interested in the environmental industry and ecoinnovation to the exhibition and its side events.

### **MEDIA**

The events attract significant media interest, with the active presence of the press, online and print media, our social media, television and radio with regular thematic updates and program promotions, introducing exhibitors, professional- and media partners.



## FIGURES OF THE LAST FIVE EDITIONS SINCE 2009



## FOCUS THEMES

## REMEDIATION AND BROWNFIELD INVESTMENTS

GREEN MOBILITY, ENERGY EFFICIENCY, RENEWABLE ENERGY

RAISING AWARENESS FOR SUSTAINABILITY, ATTITUDE FORMATION ECOINNOVATIONS IN HUNGARY

PROTECTION OF FRESHWATERS, WATER AND WASTE WATER MANAGEMENT

CIRCULAR ECONOMY

STARTUPS IN THE GREEN INDUSTRY, GREEN INDUSTRY JOB FAIR

# PROGRAMS

### **OPENING SESSION AND ROUNDTABLE**

Opening speech by Péter Szijjártó Minister of Foreign Affairs and Trade Welcome speech by René van Hell, Ambassador of the Netherlands to Hungary Keynote speaker: Antonis Mavropoulos, ISWA President "Council of Wise men" – Roundtable dialogue on plastic and circular economy.

### ECO CAFÉ

In a cozy environment slipping a fair trade coffee, Eco Café is your place for informal professional talks, interesting presentations and startup pitches.



### STARTUP MARKET OF ECOINNOVATIONS

In collaboration with our partner, Pannon Pro Innovations, the best plastic startups will be able to present their pitch in the marketplace upon completion of an upcoming accelerator program.



### CONFERENCES

Conference and workshop program as side events of ÖKOINDUSTRIA is an important platform for sharing knowledge, exchanging information, networking and presenting best practices..



### **GREEN BRANDS FESTIVAL**

Organized by GREEN BRANDS Hungary, a festival of international green brands will be held as a side event of ÖKOINDUSTRIA. Focuses on two major topics:Green Cities and Corporate Best Practices Sections:Commerce, Infrastructure & Energy, Tourism & Mobility and Finance.

#### **THEMATIC SITE VISITS**

We organize guided tours to introduce innovative sites and technologies.



#### **B2B MEETINGS**

Join the scheduled B2B meetings organised for exhibitors and trade visitors and get the most out of it to find new potential business partners.



### EXHIBITOR RECEPTION, ÖKOINDUSTRIA AWARD CEREMONY



Exhibitors and guests can enjoy a reception offering the opportunity for networking and sharing experience during an informal social event after the exhibition hours.



# **VENUE: Millenáris Park Building B**

Address: Budapest, 1024 Kisrókus u. 16-20.

# CONTACT

### Hungarian Association of Environmental Enterprises

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